**KWPCSG AGM SUPPORTER REPORT**

**HISTORY**

KWPCSG was founded in 2000 and a printed quarterly magazine has been produced by the group from 2002. The December 2023 magazine was issue number 90. Over the past 2 years it has increased in size from 12 to 24 pages, which reflects the growth in the size of the membership and the greater prominence and awareness of prostate cancer both nationally and within our county.

**COST**

The cost of the most recent magazines have risen to about £ 1400 per issue. To that we need to add £ 450 per issue in distribution costs to our members. In 2023 it was decided to send every member, plus an increasing number of people in other bodies (e.g. GPs, local authorities, WAHT, other PCSGs, Tackle), an electronic version of the magazine. We also aim to invite members, if they so wish, to receive just the online version to reduce cost. With printing costs rising 10% in 2023 the Supporter Magazine is, however, one of the major items of the group’s expenditure.

**CHANGE OF FOCUS**

If we look back at the front pages of the magazine in 2018, we have:

* March 2018 Field of daffodils
* June 2018 Scale matchstick model of the Wolves stadium (member)
* September 2018 Chunky Monkeys (fundraising)
* December 2018 Bewdley Tractor Rally (fundraising)

The magazine was centred very much on the 6 open meetings per year, fundraising (mainly for the Rory the Robot fund) and some group social events e.g. coach trip to a brewery. Expanding the magazine to 24 pages allows us to devote, say, 4-6 pages to our main feature e.g. robotic surgery (June 2022), Missing Men campaign (March 2023), PSA Testing (June 2023). We can also report on important associated bodies e.g. Prostate Cancer UK, Tackle, Maggie’s, and inform members of medical advances in the PC field.

**2023 ISSUES**

1. March: Missing Men: our aim was to extend the PCUK post-Covid attempt to get men who had noy been checked or diagnosed with PC to see a GP or take a test. This led to our volunteers persuading 88 pubs, clubs and hubs in the county to display the PCUK ‘1 in 8 Men’ poster. Other articles included ones on Donovan Ferns, Coffee & Chats and, of course, Mark Howard’s 5th. article for the magazine
2. June: PSA testing returns to the county thanks to KWPCSG’s willingness to fund 2 events. Reports on successful events in Pershore (Paul Rajjayabun) and Kidderminster (Aidan Adkins)
3. September: shock news of patron Nick Owen’s treatment for PC. Robotic surgery ready for October launch at the Alex.
4. December: dedicated to volunteers and to the final open meetings (Tony Collier in Pershore, Paul Rajjayabun in Kidderminster)